



Unlock Extra Income With Carbon Ranching

Sound pasture and rangeland management drives productivity, animal health, and operational resiliency. When you implement certain practice changes, you can also generate carbon credits that deliver supplemental income for your ranch.

The Agoro Carbon™ Alliance program delivers it all:

- Agronomic support when you need it
- Competitive carbon incentives
- Flexibility in payout terms
- Backed by Yara International, a respected global leader in soil fertility solutions
- The first ag-centric carbon partner to work with ranchers to generate carbon credits

Be rewarded for practice changes delivering long-term pasture and rangeland improvement.

Implement one or more of these practices which can increase soil carbon and generate carbon credits, creating a new source of income.



Improved Grazing

Altering stocking rate and grazing days improves yield and forage intake, while improving soil carbon.

+



Biodiversity/Seeding

Adding a species to your ranch can improve yield, carbon storage, and animal health.

+



Fertilization

Judicious use of N-containing fertilizer helps optimize carbon storage, boost yield potential, and improve forage.

Select a payment plan that gives you peace of mind

Payments are made for new tons of carbon captured (above the baseline soil samples) and are measured in ton (equivalent to 2,205 pounds)*. A per-ton price is established for each payment method, and allows for market price appreciation during the length of the contract.

Two payment options to choose from:

- **Carbon Performance Based Payments:** Carbon based payments are payments made upon credit issuance (excluding buffer withholding credits**), on ton captured above baseline results, after verification is complete in years 5 and 11.
- **Carbon Prepayments:** Available when financing option is selected under applicable criteria; contact us for a custom quote. Prepayments will be netted against issuance paid in years 5 and 11.

Calculate Your Potential Carbon Revenue:



Practice Changes Mean More Profit Potential



While results may vary, many studies and ranchers' years of experience have shown that adopting conservation practices pays off in the long run, with benefits such as:

- Improved soil health and increased forage resiliency to extreme weather events
- Increased profit potential from the same acreage
- Maximum return on input costs — ROI between 6-200+%***
- Operational benefits (improved animal health and stock rate)
- Increased forage yield potential
- Ecological benefits, including biodiversity and increased water quality and storage



“What I was wanting was something that would provide extra cash flow to the operation, but also not hinder the management of the operation. Agoro was just a perfect fit for us.”

— Todd Trask, South Dakota Rancher

“Agoro Carbon brings long-term value to a ranch system by starting from below the ground up. We help to implement management practices that build soil health through organic matter storage, soil microbe biodiversity and activity, and water holding capacity. Soil health translates into higher forage yield and quality which leads to healthier animals and more profit at sales time. Through building soil health the rancher invests in their long-term legacy and ensures that the ranch will be profitable in the future and can be passed on to future generations.”



— Brekke Munks, Agronomist

Agoro Carbon offers you a lineup of benefits unmatched elsewhere

Building trust in carbon with these key benefits:

- Market-competitive incentive amounts
- The opportunity to adopt new practices as our program evolves
- Top-notch agronomic support now and in the future — free of charge
- No requirement to purchase products or services to participate
- The assurance of a brand trusted by 20 million producers in 60+ countries, for more than 118 years



Learn more or register today!
Email: getstarted@agorocarbon.com

November 2023. Agoro Carbon™ is a registered trademark of Yara International and Agoro Carbon Alliance US Inc. Agoro Carbon does not guarantee any results from the implementation of the practices. Decisions are taken by you at your own risk and without any liability for Agoro Carbon.

*Each carbon credit represents a reduction or removal of one tonne of carbon dioxide equivalent (CO₂e).

**Buffer withholding: The pooled buffer account is a reserve of approximately 20% non-tradable credits kept by the Registry, that serves as a form of insurance pool in case carbon stocks are lost due to unforeseen events.

***Based on one of three suggested practice changes or stacking of practices.

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